



# EXPLORE BLONO GUIDE

## Rob Dobs The "DINNER SPECIAL"

This Bloomington steak and seafood restaurant is famous for its prime rib and variety of seafood, but particularly its Chicago style piano bar area. Since you aren't going inside for this challenge, you can set up for dinner outside by their sign! Pose your team for this photo as if you are ready for a waiter or waitress to serve you. Props are encouraged!

**FB:** #cidsoexploreblono - #cidso - #robdobs - @robdobsrestaurant

**IG:** @cidsorg - @cidsoexploreblono - @robdobsrestaurant

**Twitter:** @CidosS - @CidsoOrg



## The "WHAT'S SHAKIN'"

We've all tripped over that crack or bump in the sidewalk (which happens to be something that this sponsor can actually straighten out for you!). For this photo challenge, look around and find some of that offending uneven concrete – a sidewalk, a driveway, a parking lot. Pose your team on and around it to appear that you are in the middle of a terrifying earthquake that is causing the ground to buckle the concrete underneath you. Please be careful of vehicle traffic in parking lots!

**FB:** #cidsoexploreblono - #cidso - @scritchlowconcretelifting

**IG:** @cidsorg - @cidsoexploreblono

**Twitter:** @CidosS - @CidsoOrg



## The "ROCK YOUR SOCKS"

March 21<sup>st</sup> is World Down Syndrome Day every year, and it is tradition to rock some socks that are going to get noticed - they might be mismatched socks or your craziest and most colorful socks, whatever takes your fancy! If someone asks you about your socks you can tell them, "I'm wearing them to raise awareness of Down syndrome". For this challenge, you are going to share your socks with someone whose socks most likely never rocked. You will find this tall, stately gentlemen – who also happened to be our 16<sup>th</sup> President – parked on a bench in downtown Bloomington. Join him in or around the bench to show him how you rock your socks for WDSD!

**FB:** #cidsoexploreblono - #cidso - #SKCO - @StriegelKnobloch

**IG:** @cidsorg - @cidsoexploreblono - @skollc

**Twitter:** @CidosS - @CidsoOrg



## The "INVISIBLE BOX"

Take your team to a certain park in Normal that has a long and unusual history: it was once a cow pasture, a site for religious events, and the site of a water tower that was built for city emergencies! The water tower remains and is the site for your photo. Pretend that the base of the tower is enclosed in a glass box. Your photo should show your team miming that it is trapped inside the box.

**FB:** #cidsoexploreblono - #cidso - @midstategutters

**IG:** @cidsorg - @cidsoexploreblono

**Twitter:** @CidosS - @CidsoOrg



## The "PERFECT PICTURE"

Bloomington/Normal has more than its share of beautiful settings. Show us your favorite picturesque spot and pose your team into an over-the-top family photo to share with this stop's sponsor, who knows a thing or two about photography!

**FB:** #cidsoexploreblono - #cidso - #caitlinandluke - @caitlinandluke

**IG:** @CIDSorg - @cidsoexploreblono - @caitlinandlukephoto

**Twitter:** @CidosS - @CidsoOrg - @caitandluke



## The "SMART COOKIE"

Some things in life are worth fighting for: the truth, the person you love, your freedom ... and, arguably, delicious baked goods. Prove your love for sweet treats by staging a fight using kitchen utensils as weapons in front of the window of this beloved Bloomington bakery. Send us your best action photo! Hint: the name rhymes with *Jivey Jane*.

**FB:** #cidsoexploreblono - #cidso - #ivyanebakery - @ivyanebakeryco

**IG:** @cidsorg - @cidsoexploreblono - @ivy\_lane\_bakery

**Twitter:** @CidosS - @CidsoOrg



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## The "PLAYGROUND FAVORITE"

This healthy location on Williamsburg Drive in Bloomington excels in getting people jumping (and running and working and playing...). In front of a banner on their building, you will find a throwback to your days on the school playground that typically requires more than a little jumping! In your photo for this challenge, show all of your team members in the process of playing the game.

**FB:** #cidsoexploreblono - #cidso - #advancedrehab - @AdvancedRehab

**IG:** @cidsorg - @cidsoexploreblono - @advancedrehab97

**Twitter:** @CidsoS - @CidsoOrg



## The "I WANT MY MUMMY"

This challenge can take place in either Bloomington or Normal at a place that is celebrating 50 years of amazing pizza and pasta in BloNo! By their sign (at either location), take a photo with all team members but one mummy-wrapped in toilet paper. Be creative in showing that this sponsor's pizza and pasta is "to die for"! Extra consideration if you're able to recognize their 50<sup>th</sup> anniversary.

**FB:** #cidsoexploreblono - #cidso - #avantisb - @avantisb

**IG:** @cidsorg - @cidsoexploreblono - @avantisb

**Twitter:** @CidsoS - @CidsoOrg



## The "20/20"

Fly on over to Airport Road to the location of this challenge, where you will CLEARLY SEE where you need to go. Come with a creative VISION of your photo! Take a wacky, creative photo anytime during the challenge at the sign wearing your glasses or shades. NO CLIMBING ON SIGN OR YOU WILL BE DISQUALIFIED!

**FB:** #cidsoexploreblono - #cidso - #VisionPoint - @VisionPointEyeCenter

**IG:** @cidsorg - @cidsoexploreblono - @visionpointeyecenter

**Twitter:** @CidsoS - @CidsoOrg



## The "ROCK STAR"

This stop is a great place to move up in the world; a place where a rocky road is not to be avoided, but to be expected. Just "hang on"! Visit this location on College Avenue and take a wacky, creative photo anytime outside during the challenge in front of the window with the climbing wall in the background showing your team's rock climbing muscles. Extra consideration if y'all are wearing athletic gear!

**FB:** #cidsoexploreblono - #cidso - #tpgbouldering - @tpgbouldering

**IG:** @cidsorg - @cidsoexploreblono - @tpgbouldering - #tpgbouldering

**Twitter:** @CidsoS - @CidsoOrg



## The "WALKING WOUNDED"

Visit this facility on Empire Drive where you may see individuals coming and going with a variety of injuries. Take a wacky, creative photo anytime outside during the challenge at the front entrance with the A Frame Sign showing your team's "injuries". Extra consideration if y'all are needing a cast, crutches, walkers, etc.

**FB:** #cidsoexploreblono - #cidso @McLeanCountyOrthopedics

**IG:** @cidsorg - @cidsoexploreblono - #mcleancountyorthopedics

**Twitter:** @CidsoS - @CidsoOrg



## The "HIGH FLYER"

Hooray, hooray for World Down Syndrome Day! Jump for joy in front the sign for this Bloomington company which, under normal circumstances, would probably prefer that you keep your feet on the ground (and your eyes on the road!). There's a catch: in your photo, capture everyone in your group mid-jump, with their feet OFF the ground!

**FB:** #cidsoexploreblono - #cidso - #ClemensInsurance - @ClemensInsurance

**IG:** @cidsorg - @cidsoexploreblono - @clemensassociates

**Twitter:** @CidsoS - @CidsoOrg - @clemensins



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## The “FUNNY FOURSOME”

Don't just sit there -- get your Happy Gilmore, Bagger Vance, or Caddyshack Carl on! Show us your best tee shot with your foursome at the big sign near the entrance of this fun spot for golf AND delicious pizza. This shot will definitely require a mulligan! Make Dorf proud! Extra consideration for your favorite plaid & club while “playing a-round”. Have a Fresca -- and have you seen their Biggies and Breaks here? Yum! Watch out for gophers...

**FB:** #cidsoexploreblono - #cidso - @blonopizzaco - #blonopizza

**IG:** @cidsorg - @cidsoexploreblono - @blonopizzaco - #blonopizzaco

**Twitter:** @CidsoS - @CidsoOrg - @BlonoCo - #BlonoPizzaCo

## HOW TO COMPLETE THE CHALLENGE

### SOCIAL DISTANCING

- This is a socially distanced event. Please maintain a six foot distance from others as you participate.

### STOPS

- The Challenge has a set number of stops (number to be determined), located throughout Bloomington and Normal.

### PHOTO SUBMISSIONS

- Participants may submit photo entries for each stop via
- Facebook messenger at Facebook.com/CIDSO – OR – Email at CIDSOEvents@gmail.com
- All photos must be submitted by 5:00 p.m., CDT, on March 21st.

### SCORING

- Each entry photo will be rated on a 1-10 scale of creativity point at the judge's discretion, with a bonus point for every public share on social media using the hashtag **#exploreBLONO**.

### PHOTO REQUIREMENTS

- **EVERY TEAM MEMBER** must be present in **EVERY PHOTO** to earn full points. It may be necessary to bring along a designated photographer, tripod, or selfie stick.
- Props, costumes, and other creative touches are encouraged!

### SAFETY

- Do not engage in any illegal activity during the Challenge, including trespassing on private property or loitering. If you need to ask a property owner or neighbor for permission to take a picture, do so.
- Any illegal or disrespectful activity suspected in submissions will result in automatic suspension of team entry.